

REP HEADLINE# 6327938

*** UNAPPROVED REV #2 ***

TRF# 494671

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

NOV5/12 16.32

*** CHANGES ***

WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		1200N-1230P	30		\$1,200.00	11/5	11/5	0		MON	0
PROGRAM : NOON NEWS												
CON COM1: NOON NEWS												
8	S		500P-530P	30		\$3,200.00	10/29	11/2	2		M-F	2
PROGRAM : 5PM NEWS												
CON COM1: 5PM NEWS												
9	S		530P-600P	30		\$3,200.00	10/29	11/2	2		M-F	2
PROGRAM : 530PM NEWS												
CON COM1: 530PM NEWS												
11	S		600P-630P	30		\$3,800.00	10/29	11/2	2		M-F	2
PROGRAM : 6PM NEWS												
CON COM1: 6PM NEWS												
14	S		900A-1030A	30		\$1,800.00	11/4	11/4	1		SUN	1
PROGRAM : SUN MORN												
CON COM1: SUN MORN												
NOV/12 52200.00											CONTRACT TOTAL	52200.00
											TOTAL SPOTS	25

MARKET TOTALS \$184,342
WFSB 38%
WTNH 30%
WVIT 23%
WTIC 8%
WCTX 1%
WCCT 0%
WHPX 0%
CABL 0%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RW50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6327938

*** UNAPPROVED REV #1 ***

TRF# 494671

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

NOV2/12 15.43

*** CHANGES ***

WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$184,342
WFSB 38%
WTVH 30%
WVIT 23%
WTIC 8%
WCTX 1%
WCCT 0%
WHPX 0%
CABL 0%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RW50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Jamestown Associates
5 Mapleton Road, Suite 300
Princeton, NJ 08540
USA

Contract / Revision 494671 /		Alt Order # 06327938
Product ANDREW RORABACK CONG		
Contract Dates 10/29/12 - 11/05/12		Estimate #
Advertiser Roraback For Congress		Original Date / Revision 11/05/12 / 11/05/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Women 50+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/29/12	11/02/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$1,900.00			
2	WFSB	10/29/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$1,300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/29/12-11/04/12	CBS: THE EARLY SHOW	7am - 9am	MTuWThF----	:30		\$1,300.00	NM		
				Credited								
	2	WFSB	10/29/12-11/04/12	CBS: THE EARLY SHOW	7am - 9am	MTuWThF----	:30		\$1,300.00	NM		
				See MG 2.3								
	3	WFSB	11/05/12-11/05/12	CBS: THE EARLY SHOW	7am - 9am	M-----	:30		\$1,300.00	NM		
				Ⓜ MG for 2.2 11/01								
D 3	WFSB	11/05/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	0	\$0.00
4	WFSB	10/29/12	11/02/12	9am-10am	9am - 10am		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/29/12-11/04/12	9am-10am	9am - 10am	MTuWThF----	:30		\$850.00	NM		
				Credited								
5	WFSB	10/29/12	11/02/12	11a-12p Price is Right	11am - 12pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,200.00			
6	WFSB	10/29/12	11/02/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WFSB	10/29/12-11/04/12	Eyewitness News	12pm - 12:30PM	MTuWThF----	:30		\$1,200.00	NM		
				Credited								
D 7	WFSB	11/05/12	11/05/12	Eyewitness News	12pm - 12:30PM		:30			NM	0	\$0.00
N 8	WFSB	10/29/12	11/02/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$3,200.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
494671 /	06327938

Contract Dates	Product	Estimate #
10/29/12 - 11/05/12	ANDREW RORABACK	

Advertiser	Original Date / Revision
Roraback For Congress	11/05/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	3	WFSB	10/29/12-11/04/12	Eyewitness News	5pm - 5:30pm	MTUWThF----	:30		\$3,200.00	NM		
	Credited											
N 9	WFSB	10/29/12	11/02/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$6,400.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 3 \$3,200.00											
	1	WFSB	10/29/12-11/04/12	Eyewitness News	5:30pm - 6pm	MTUWThF----	:30		\$3,200.00	NM		
	Credited											
10	WFSB	11/05/12	11/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$3,200.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$3,200.00											
N 11	WFSB	10/29/12	11/02/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$7,600.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 3 \$3,800.00											
	2	WFSB	10/29/12-11/04/12	Eyewitness News	6pm - 6:30pm	MTUWThF----	:30		\$3,800.00	NM		
	Credited											
12	WFSB	10/29/12	11/02/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$6,600.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 2 \$3,300.00											
13	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$3,300.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$3,300.00											
14	WFSB	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$1,800.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$1,800.00											
Totals											25	\$52,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	25	\$52,200.00	\$44,370.00
Totals	25	\$52,200.00	\$44,370.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.